

## ACTIONS

### Area - 1

#### Pinch District

- Decrease the minimum parking requirements for developments in anchors that create added value through pocket parks and other amenities.
- Incentivize the rehab and adaptive reuse of structures to reference the character of the neighborhood.
- Increase cultural identity around anchors through set-asides for public art and programming within public spaces.
- Encourage use of lighting and public art at underpasses throughout the district.
- Identify surface parking lots with near term development potential for acquisition for future development.
- Encourage parking structures that incorporate wraps of active mixed-use frontages.
- Extend Overton Avenue to create connection from the Pinch District to the Pyramid.

#### St. Jude

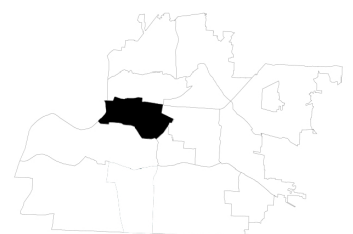
- Encourage use of lighting and public art at underpasses throughout the district.
- Encourage mixed-use development through incentives at anchors.
- Identify alternate uses for vacant land such as urban forestry, urban agriculture, parks, public, open space, or interim uses.

#### Poplar & Danny Thomas

- Encourage mixed-use development through incentives at anchors.
- Identify alternate uses for vacant land such as urban forestry/agriculture, parks, open space, or interim uses.
- Identify opportunities to improve commercial and retail on Poplar Ave through infill and renovation.
- Promote programs to preserve and improve the character and appearance of the existing neighborhood.
- Follow all other actions listed in the adopted Uptown Community Plan, 2018.

## PRIORITIES

- Encourage growth and density by improving underutilized land for development
- Improve multimodal connectivity across the district
- Ensure quality architecture and design that promotes beautiful buildings, streets, and public realm
- Encourage civic space investments that affect economic competitiveness and quality of life



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