



ACTIONS

Area - 5

Poplar & Cleveland

- Activate public space within anchors through design and programming to attract growth and density.

Increase density and affordability through mixed use development around anchors.

Cleveland & Madison

- Incentivize the rehab and adaptive reuse of structures to reference the character of the neighborhood.

- Encourage mixed-use development through incentives at anchors with vacant and blighted properties.

- Identify alternate uses for vacant land such as urban forestry/agriculture, parks, open space, or interim uses.

Methodist University Medical Center

- Encourage parking structures that incorporate wraps of active mixed-use frontages.

- Decrease the minimum parking requirements for developments in anchors that create added value through pocket parks and other amenities.

- Improve multimodal infrastructure to employment centers and within a mile to higher volume transit stops.

Overton Square

- Identify surface parking lots with near term development potential for acquisition for future development.

- Incentivize the rehab and adaptive reuse of structures to reference the character of the neighborhood.

Union & Belvedere

PRIORITIES

- Encourage growth and density by improving underutilized land for development
- Improve multimodal connectivity across the district
- Ensure quality architecture and design that promotes beautiful buildings, streets, and public realm
- Encourage civic space investments that affect economic competitiveness and quality of life



CORE CITY