## **Actions**

## NURTURE

### **Jackson & Watkins**

Conduct an environmental assessment for the area.

Long-term 5-10 years

Utilize incentives and other financial tools to encourage economic development and investment.

Long-term 5-10 years

Encourage and promote high quality design infill and new construction.

Long-term 5-10 years

Improve accessibility and pedestrian and cyclist safety through infrastructure upgrades and lighting.

Long-term 5-10 years

Develop design principles for anchors and key corridors to improve aesthetics of area

Short-term 1-2 years

Develop neighborhood gateway.

Long-term 5-10 years

Support small businesses that serve neighborhood residents.

Short-term 1-2 years

Support streetscape projects to reduce traffic speed.

Long-term 5-10 years

Encourage a mix of rehabilitated structures and new construction, with location preference given within anchors, anchors communities, and near existing assets.

Long-term 5-10 years

### Chelsea & Hollywood

Encourage development and home lots to fill in vacant land.

Long-term 5-10 years

Create public art projects with partners to improve public realm.

Long-term 5-10 years

# **Brown & Watkins**

Build connections between neighborhoods including collaboration amongst existing neighborhood associations and government entities. Short-term 1-2 years

Align programs, resources, and regulations to support affordable housing units in new development.

Long-term 5-10 years

Identify alternate uses for vacant land such as urban forestry, urban agriculture, parks, public/open space, or interim uses.

Short-term 1-2 years

Support redevelopment of the corridor.

Short-term 1-2 years

Upgrade the corridor with street and façade improvements.

Short-term 1-2 years

Determine adaptive reuse strategies for closed schools and large, abandoned buildings.

Long-term 5-10 years

### **Jackson & Evergreen**

Develop design principles for anchors and key corridors to improve aesthetics of area.

Short-term 1-2 years

Encourage and promote high quality design infill and new construction

Long-term 5-10 years

Promote quality architecture and good design that promotes quality built homes, buildings, streets, and public realm.

Short-term 1-2 years

Build connections between neighborhoods including collaboration amongst existing neighborhood associations and government entities.

Short-term 1-2 years

Align programs, resources, and regulations to support affordable housing units in new development.

Long-term 5-10 years

Encourage a mix of rehabilitated structures and new construction, with location preference given within anchors, anchors communities, and near existing assets.

Long-term 5-10 years

Utilize incentives and other financial tools to encourage economic development and investment.

Long-term 5-10 years

Activate public space within anchors through design and programming to attract growth and density.

Short-term 1-2 years

Increase density and affordability through mixed use development around anchors.

Long-term 5-10 years

### Springdale & Brown

Improve accessibility and pedestrian and cyclist safety through infrastructure upgrades and lighting.

Long-term 5-10 years

Identify alternate uses for vacant land such as urban forestry, urban agriculture, parks, public/open space, or interim uses.

Short-term 1-2 years

## **Douglass Park**

Identify alternate uses for vacant land such as urban forestry, urban agriculture, parks, public/open space, or interim uses.

Short-term 1-2 years

# **PRIORITIES**

- Strategically address blight and vacancy through land assembly with infill development, open space, and agricultural uses
- Encourage reuse of brownfield sites
- Increase access to fresh and healthy foods for the entire district
- Improve the pedestrian and bicyclist realm through infrastructure improvements with a focus on multimodal options
- Address flooding and stormwater issues throughout the district



