



ACTIONS

Area - 3

Madison & Danny Thomas

- Follow the comprehensive Streets Plan to calm traffic around anchors for safety, access, and commerce for all modes of transportation.
- Encourage mixed-use development through incentives at anchors with vacant and blighted properties.
- Identify alternate uses for vacant land, such as urban forestry/agriculture, parks, open space or interim uses.

The Edge

- Increase cultural identity around anchors through set-asides for public art and programming within public spaces.
- Encourage use of lighting and public art at underpasses throughout the district.

Poplar & Alabama

- Conduct an environmental assessment for the area.
- Develop neighborhood gateway.
- Support streetscape projects to reduce traffic speed.
- Conduct corridor or anchor small area plans to assess current conditions and establish future development desire/strategy.
- Support civic institutions including the Carnes Schools and Tom Lee Pool.
- Promote a mix of housing types,
- Support appropriate improvements to single-family homes along and north of Galloway east of Ayers.
- Strengthen connections to the area south of I-40 through improved streetscapes, lighting and art under I-40.

- Support addition of new green/park space.
- Support the opening of the Collins Chapel Health and Rehabilitation Center.

Memphis Medical Center

- Encourage parking structures that incorporate wraps of active mixed-use frontages.
- Decrease the minimum parking requirements for developments in anchors that create added value through pocket parks and other amenities.
- Improve multimodal infrastructure to employment centers and within a mile to higher volume transit stops.

PRIORITIES

- Encourage growth and density by improving underutilized land for development
- Improve multimodal connectivity across the district
- Ensure quality architecture and design that promotes beautiful buildings, streets, and public realm
- Encourage civic space investments that affect economic competitiveness and quality of life



CORE CITY