

ACTIONS

Area - 4

Netherwood & Willet

- Assess ADA compliance at sidewalks along anchors and key corridors.
- Identify funding to support small, hyperlocal businesses that serve the immediate community through their products and community programming or support.
- Activate public space within anchors through design and programming to attract growth and density.

Lamar & McLean

- Incentivize the rehab and adaptive reuse of structures to reference the character of the neighborhood.
- Encourage use of lighting and public art at underpasses throughout the district.
- Make investments to improve Glenview Park and Community Center.
- Encourage mixed-use development through incentives at anchors with vacant and blighted properties.

Cooper Area

- Integrate quality design in public spaces through park and neighborhood gateways, wayfinding systems, streetscapes, and road crossings.
- Increase cultural identity around anchors through set-asides for public art and programming within public spaces.
- Incentivize the rehab and adaptive reuse of structures to reference the character of the neighborhood.
- Collaborate with community groups to reuse and reimagine vacant land and structures
- Identify surface parking lots with near term development potential for acquisition for future development

Central & Early Maxwell/Fairgrounds

- Decrease the minimum parking requirements for developments in anchors that create added value through pocket parks and other amenities.
- Increase cultural identity around anchors through set-asides for public art and programming within public spaces.
- Encourage parking structures that incorporate wraps of active mixed-use frontages.

PRIORITIES

- Encourage growth and density by improving underutilized land for development
- Improve multimodal connectivity across the district
- Ensure quality architecture and design that promotes beautiful buildings, streets, and public realm
- Encourage civic space investments that affect economic competitiveness and quality of life



CORE CITY